



# REAL ESTATE RATES

All frequency discounts apply to a 7 day time frame.  
 These rates apply to real estate resale, developers, rentals and auctions.

Open Rate			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$7,900	\$7,110	\$7,110
<b>Half Page</b>	\$3,970	\$3,575	\$3,575
<b>Quarter Page</b>	\$1,995	\$1,795	\$1,795
<b>Eighth Page</b>	\$1,010	\$910	\$910
<b>Sixteenth Page</b>	\$515	\$465	\$465
<b>Inch Rate</b>	\$110.00	\$99.00	\$99.00
<b>Liner</b>	\$7.86	\$7.07	\$5.66

\$10,000			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$6,320	\$5,690	\$5,690
<b>Half Page</b>	\$3,175	\$2,860	\$2,860
<b>Quarter Page</b>	\$1,595	\$1,435	\$1,435
<b>Eighth Page</b>	\$805	\$725	\$725
<b>Sixteenth Page</b>	\$410	\$370	\$370
<b>Inch Rate</b>	\$88.00	\$79.20	\$79.20
<b>Liner</b>	\$6.29	\$5.66	\$4.53

\$25,000			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$6,005	\$5,405	\$5,405
<b>Half Page</b>	\$3,015	\$2,715	\$2,715
<b>Quarter Page</b>	\$1,515	\$1,365	\$1,365
<b>Eighth Page</b>	\$765	\$690	\$690
<b>Sixteenth Page</b>	\$390	\$350	\$350
<b>Inch Rate</b>	\$83.60	\$75.24	\$75.24
<b>Liner</b>	\$5.97	\$5.37	\$4.30

\$50,000			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$5,705	\$5,135	\$5,135
<b>Half Page</b>	\$2,865	\$2,580	\$2,580
<b>Quarter Page</b>	\$1,440	\$1,295	\$1,295
<b>Eighth Page</b>	\$725	\$655	\$655
<b>Sixteenth Page</b>	\$370	\$335	\$335
<b>Inch Rate</b>	\$79.42	\$71.48	\$71.48
<b>Liner</b>	\$5.67	\$5.11	\$4.08

\$75,000			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$5,420	\$4,880	\$4,880
<b>Half Page</b>	\$2,725	\$2,455	\$2,455
<b>Quarter Page</b>	\$1,370	\$1,235	\$1,235
<b>Eighth Page</b>	\$690	\$620	\$620
<b>Sixteenth Page</b>	\$350	\$315	\$315
<b>Inch Rate</b>	\$75.45	\$67.90	\$67.90
<b>Liner</b>	\$5.39	\$4.85	\$3.88

\$100,000			
	1 time	2-3 times	4 times +
<b>Full Page</b>	\$5,150	\$4,635	\$4,635
<b>Half Page</b>	\$2,585	\$2,325	\$2,325
<b>Quarter Page</b>	\$1,300	\$1,170	\$1,170
<b>Eighth Page</b>	\$655	\$590	\$590
<b>Sixteenth Page</b>	\$335	\$300	\$300
<b>Inch Rate</b>	\$71.68	\$64.51	\$64.51
<b>Liner</b>	\$5.12	\$4.61	\$3.69



Call today to advertise **502.582.4488**



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\$125,000			
	1 time	2-3 times	4 times +
Full Page	\$4,890	\$4,400	\$4,400
Half Page	\$2,460	\$2,215	\$2,215
Quarter Page	\$1,235	\$1,110	\$1,110
Eighth Page	\$625	\$565	\$565
Sixteenth Page	\$320	\$290	\$290
Inch Rate	\$68.09	\$61.28	\$61.28
Liner	\$4.86	\$4.38	\$3.50

\$150,000			
	1 time	2-3 times	4 times +
Full Page	\$4,645	\$4,180	\$4,180
Half Page	\$2,335	\$2,100	\$2,100
Quarter Page	\$1,175	\$1,060	\$1,060
Eighth Page	\$590	\$530	\$530
Sixteenth Page	\$300	\$270	\$270
Inch Rate	\$64.69	\$58.22	\$58.22
Liner	\$4.62	\$4.16	\$3.33

\$175,000			
	1 time	2-3 times	4 times +
Full Page	\$4,415	\$3,975	\$3,975
Half Page	\$2,220	\$2,000	\$2,000
Quarter Page	\$1,115	\$1,005	\$1,005
Eighth Page	\$565	\$510	\$510
Sixteenth Page	\$285	\$255	\$255
Inch Rate	\$61.45	\$55.31	\$55.31
Liner	\$4.39	\$3.95	\$3.16

\$200,000			
	1 time	2-3 times	4 times +
Full Page	\$4,325	\$3,895	\$3,895
Half Page	\$2,175	\$1,960	\$1,960
Quarter Page	\$1,090	\$980	\$980
Eighth Page	\$550	\$495	\$495
Sixteenth Page	\$280	\$250	\$250
Inch Rate	\$60.22	\$54.20	\$54.20
Liner	\$4.30	\$3.87	\$3.10

\$225,000			
	1 time	2-3 times	4 times +
Full Page	\$4,240	\$3,815	\$3,815
Half Page	\$2,130	\$1,915	\$1,915
Quarter Page	\$1,070	\$965	\$965
Eighth Page	\$540	\$485	\$485
Sixteenth Page	\$275	\$250	\$250
Inch Rate	\$59.02	\$53.12	\$53.12
Liner	\$4.22	\$3.79	\$3.04

\$250,000			
	1 time	2-3 times	4 times +
Full Page	\$4,155	\$3,740	\$3,740
Half Page	\$2,085	\$1,875	\$1,875
Quarter Page	\$1,050	\$945	\$945
Eighth Page	\$530	\$475	\$475
Sixteenth Page	\$270	\$245	\$245
Inch Rate	\$57.84	\$52.06	\$52.06
Liner	\$4.13	\$3.72	\$2.97

\$300,000			
	1 time	2-3 times	4 times +
Full Page	\$4,070	\$3,665	\$3,665
Half Page	\$2,045	\$1,840	\$1,840
Quarter Page	\$1,030	\$925	\$925
Eighth Page	\$520	\$470	\$470
Sixteenth Page	\$265	\$240	\$240
Inch Rate	\$56.68	\$51.01	\$51.01
Liner	\$4.05	\$3.64	\$2.92

\$350,000			
	1 time	2-3 times	4 times +
Full Page	\$3,990	\$3,590	\$3,590
Half Page	\$2,005	\$1,805	\$1,805
Quarter Page	\$1,005	\$905	\$905
Eighth Page	\$510	\$460	\$460
Sixteenth Page	\$260	\$235	\$235
Inch Rate	\$55.55	\$49.99	\$49.99
Liner	\$3.97	\$3.57	\$2.86

\$400,000			
	1 time	2-3 times	4 times +
Full Page	\$3,790	\$3,410	\$3,410
Half Page	\$1,905	\$1,715	\$1,715
Quarter Page	\$955	\$860	\$860
Eighth Page	\$485	\$435	\$435
Sixteenth Page	\$245	\$220	\$220
Inch Rate	\$52.77	\$47.49	\$47.49
Liner	\$3.77	\$3.39	\$2.71

\$500,000			
	1 time	2-3 times	4 times +
Full Page	\$3,600	\$3,240	\$3,240
Half Page	\$1,810	\$1,630	\$1,630
Quarter Page	\$910	\$820	\$820
Eighth Page	\$460	\$415	\$415
Sixteenth Page	\$235	\$210	\$210
Inch Rate	\$50.13	\$45.12	\$45.12
Liner	\$3.58	\$3.22	\$2.58



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