



Sticky Notes

Retail Rates*

*Please add \$10 to total of each sticky notes order for LouieDeals.com.

Square (3x3) or Round Shape

Quantity (4-Color)	RATE
10-24,000	\$68.00
25-49,000	\$58.00
50-99,000	\$54.00
100-199,000	\$50.00
200-299,000	\$48.00
300-399,000	\$38.00
400,000+	\$36.50

(minimum quantity of 25,000)

Car or House Shape

Quantity (4-Color)	RATE
10-24,000	\$70.00
25-49,000	\$60.00
50-99,000	\$56.00
100-199,000	\$52.00
200-299,000	\$50.00
300-399,000	\$40.00
400,000+	\$38.50

Sticky Notes are a great way to target Courier-Journal, Velocity and Neighborhoods readers.

AD RECOGNITION!

Who can miss it? Premium placement on the Front Page of The Courier-Journal, Velocity, Neighborhoods and courier-journal.com.

RESPONSE!!!

They lift off the page and go to the phone, computer, calendar, etc. Acts as a reminder and triggers a call to action!!

Turn to Louisville's #1 advertising source. Call 582.4711 today.



Rates effective May 31, 2010
Revised May 2011