

RECRUITMENT Rates

Rates for recruitment advertising depend upon whether or not you have a contract with The Courier-Journal, the type of contract, the ad size and frequency. The same rates apply whether your ad appears in the classified section itself or in other sections of the newspaper. Open rates do not require a signed agreement. Other plans do. All recruitment product advertisement expenditures with The Courier-Journal will count toward fulfillment of revenue based contracts (i.e. Careerbuilder.com online products, Careerbuilder Weekly).

Local Rates : The following rates apply to ads for jobs. They are net, non-commissionable and are charged per line, per day (minimum lineage required.) For Holiday/Bonus Days, add 15%. Insertions must run within 7 days. All orders will include one Velocity insertion.



OPEN NON-CONTRACT RATES

Number of insertions	Classified Lines			Classified Inch		
	1x	2-4x	5-7x	1x	2-4x	5-7x
Sunday	\$23.21	\$16.25	\$11.61	\$324.94	\$227.46	\$162.47
Weekday	\$21.21	\$14.85	\$10.61	\$296.94	\$207.86	\$148.47



STREET ADDRESS
525 West Broadway
Louisville, KY 40202

MAILING ADDRESS
P.O. Box 740031
Louisville, KY 40201-7431

MAIN LINE
502.582.4011

RETAIL ADVERTISING
502.582.4711

ADVERTISING FAX
502.582.7111

ONLINE ADDRESS
courier-journal.com