

2018 COURIER-JOURNAL SPORTS AWARDS PLAYER OF THE YEAR SPONSORSHIPS



SUPPORT HIGH SCHOOL STUDENT ATHLETES

- Sponsorship of one Player of the Year Award at the Courier-Journal Sports Awards
- Award chosen will be "presented by" the sponsor – inclusion in all verbal mentions throughout the show and in print.

Available Player of the Year Awards:

- Football Player of the Year
- Boys/Girls Basketball Player of the Year
- Boys/Girls Soccer Player of the Year
- Softball Player of the Year
- Competitive Cheer Team of the Year
- Boys/Girls Cross Country Runner of the Year
- Boys/Girls Track & Field Athlete of the Year
- Boys/Girls Swimmer of the Year
- Boys/Girls Tennis Player of the Year
- Girls Volleyball Player of the Year
- Boys/Girls Lacrosse Player of the Year
- Field Hockey Player of the Year
- Boys/Girls Golfer of the Year
- Archer of the Year
- Boys/Girls Bowler of the Year
- Wrestler of the Year

Additional Benefits

- Sponsor logo included in video screens (in lobby areas and on-stage screens) at award show
- Sponsor logo inclusion and verbal mention in pre-show and post-show in auditorium
- Sponsor name mentioned on stage by the host. Example: "Now we would like to award the Boys Soccer Player of the Year Award, presented by Louisville City FC."
- Sponsor logo on event landing page
- Sponsor logo in the event program on partner page
- 1/8 page print ad in the Courier-Journal Sports Awards Ceremony wrap-up section published after the event
- 2 VIP tickets to show including VIP hour; includes photo opportunity with guest speaker
- Activation table on site at awards show with opportunity to give away items to attendees

Investment: \$6,000